

# Pune's 1<sup>st</sup> Practical Digital Marketing Training Institute

Digital Marketing has become a trending course in the growing digital world. There are pupils who are actually aspiring to do wonders in the field of digital marketing.

Live Project  
Training **01**

100% JOB  
Assurance **02**

40+ Modules of  
Digital Marketing **03**

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## About OMC.

OMC is Pune's 1<sup>st</sup> Practical Digital Marketing Training Institute. We Completely Focusing On Practical Implementation & Execution. Our vision Is To Become Pune's No. 1 Top Rated. Most Recommended & Trusted Digital Marketing Training Company. We are Committed to Provide Best Quality Service For Helping Every Customer To Succeed. Our Practical Oriented Course Is For Job Seekers, Working Professional, And Business Owners.

Our main aim is to impart knowledge to the young generation and make them capable of being up to date with the fast pacing digital world.

**1000+**  
Candidates  
trained

**100+**  
Entrepreneurs

**50+**  
Placement  
Compaines

**80+**  
Batches

**03+**  
Branches

**STUDENT'S /  
JOB SEEKER**

One Digital Marketing Skills And Get Ocean Of Career Opportunities. Be Ready To Get Best Job In The Industry.

**WORKING  
PROFESSIONALS**

Become Certified Digital Marketing Professional. Get Hike On Your Current Salary.

**Who Should  
Join This Course?**

**FREELANCER**

Apart From Job, Digital marketing Helps You To Earn Extra Money. Other Ways Like Blogging, Freelancing, Online Money Making and So On.

**ENTREPRENEUR /  
BUSINESS OWNER**

Increase Your ROI with Digital Marketing Skills. Build your brand by building a Sales Funnel, Social Media Following, And Affiliate Partnership.

## Digital Marketing With OMC.

Social Media Specialist

SMM Manager

Digital Marketing Executive

Digital Marketing Professional

Digital Marketing Consultant

SMM Expert

SEO Executive

SEM/PPC Expert

Digital Marketing Expert

Brand Campaign Manager

SEO Expert

Digital Marketing Expert

We are living in the new generation of the Digital Revolution. It is the golden time to achieve success in Digital Marketing! Through digital marketing, you will be expecting new growth in business, higher budgets, an increase in salaries, and many other career choices.

## COURSE MODULES



Digital Marketing Overview



Graphic designing Basics



Content Marketing



Social Media Optimization Basic



Social Media Optimization Advanced



FB / INSTAGRAM Marketing



Twitter Marketing



Instagram Marketing



Social Media Automation



Google Ads/SEM



Online Display Marketing



Video Marketing



Mobile Marketing



Lead Generation for Business



Email Marketing



Domain & Hosting



Search Engine Basic



Google Algorithm



Website Analysis



Keyword Research

## COURSE MODULES



SEO ON Page



OFF Page SEO



SEO Limitation



Webmaster Tool



Google Analytics



Other SEO Tool



Local SEO



Google AdSense



Affiliate Marketing



ORM



Groth Hacking



Whatsapp Marketing



Online Marketing Strategy



Freelancing Project



Youtube SEO



Remarketing



App Store Optimization



Interview Preparation



Influence Marketing



Resume Building

## Our Successful Students



Britwise | Pune

Mr. Firoz Kadri



Movinnza | Pune

Miss. Komal Ladge



Movinnza | Pune

Miss. Bhagyashree Raut



Freelancer  
Pune

Mr. Sarthak Chaturvedi



Techila Services  
Pune

Mr. Sarthak Tope

## Why Choose Us?

- ▶ Complete 40+ Modules of Digital Marketing
- ▶ Access of Learning Management System(LMS)
- ▶ Money Spends on Live Campaigns
- ▶ 100% Job Assurance for Jobseekers
- ▶ Job, Freelancing and Business Learning Point of View Training
- ▶ 40+ Latest Digital Marketing Tools
- ▶ 60+ Live Project Assignments

## Digital Marketing Tools that you will Learn

